



greenwood group
LANDSCAPE MANAGEMENT SERVICES

Greenwood Group Seasonal News

Volume 1, Issue 1

Winter Issue

First up, Thank you!!!

- David Tishey

We would like to open our first newsletter at Greenwood Group by thanking each and every one of our customers for your business and support this past year. What a year it has been, from the election, to the economy to the bailouts, etc. We have made it to the finish line.

The upcoming year looks to be exciting as well as challenging for all of us. We will continue to provide our customers the highest level of service in the industry, maintaining not only your landscape but providing proactive lines of communication at every turn.

We look forward to working with you this year and for many years to come.

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Our Team

- Davis Morgan

Wow, I am amazed just how quickly time flies. Five years ago, my partners and I decided to open a landscape business based on providing proactive communication with quality service. It sounds easy enough, right?

The challenges of starting and growing a successful company are limitless. From having enough cash flow to run a business to clients taking a chance on an unproven company. Let me say thanks to those who believed in us when we were a start-up company, your trust and confidence is what gave us the chance to prove ourselves. We continue to overcome obstacles along the way with the determination that we will find a solution to each one.

There are countless reasons for our success, but the two that stand out as the most important are our customers and employees.

Without our employees we would not be able to provide the

service that you have come to expect from us. We take pride in hiring and training professionals to join our team. **Our staff includes six degreed horticulturists, three GA Certified Pesticide Applicators, one GA Certified Plant Professional to go along with the owner's experience of over 40 years.**

Currently we serve 12 Metro Atlanta Counties out of two locations, our original location in Cobb County and our new location in Gwinnett. We have clients in the entire metro Atlanta area and are willing to go anywhere our clients need us.

Greenwood Group Landscape is built around the concept that we represent property management to their customers and that their image is tied closely to ours.

To our current customers, we look forward to continuing to serve you in the upcoming new year. If you are not yet a client, we look forward to becoming a part of the solution for all your landscape needs.



Employee Spotlight

- Jeff Creecy

Greenwood Group would like to introduce **David Tishey**. David brings 15 years of landscape management experience along with him. Since becoming a part of our team in September, he has impressed our customers with his knowledge and enthusiasm for this industry.

His primary responsibility is the smart growth of our company. Attracting new customers while taking good care of our current customer base will be his priority.

A resident of Gwinnett County, David and his wife Lynn reside in Suwanee with their three daughters.

David enjoys barbequing on weekends and even has his own line of sauces. Check out one of his favorite recipes for ribs. Did I mention David is a huge Pittsburgh Steelers fan.

You can reach David by calling the office or by email at dtishey@greenwoodgroup.net



The Awesome Food Group's Awesome Ribs

Remove membrane from under side of baby back pork ribs

Rub with your favorite Bar-B-Que rub

Chill overnight in fridge

Place in glass 9 x 13" baking dish and cover with 1 cup apple juice, 1 cup beer and ¼ cup sweet onion.

Cover with foil and bake 1 hour at 375

Reduce heat to 275 and bake ½ hour

Turn off oven for ½ hour then remove ribs and cool.

Place soaked hickory chips in foil on grill flame to start some smoke.

Place ribs on grill over low indirect heat for 30 minutes spritz with apple juice.

Baste on your favorite bbq sauce the last 10 minutes to caramelize.

Enjoy!!

Importance of Pre Emergent

- Lee Cunningham

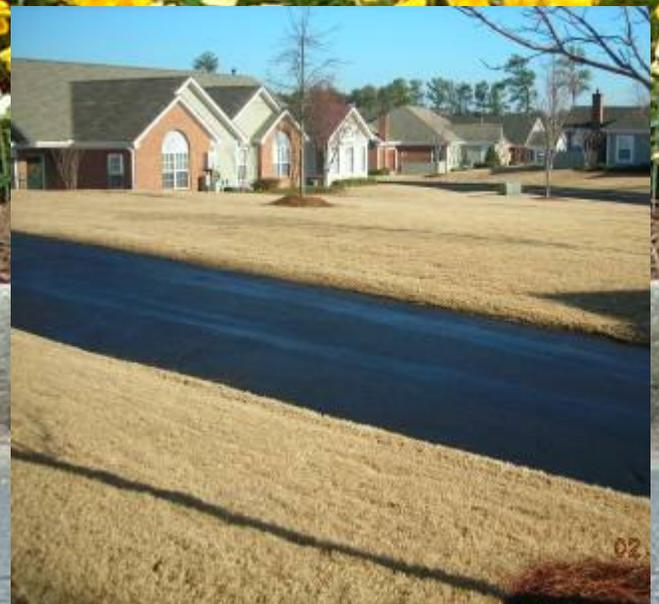
What is pre-emergent? A pre-emergent is a chemical that prevents seeds from germinating or prevents seedlings from growing to maturity. There are many different pre-emergent herbicides and most are used on lawns to prevent weeds. March 15, September 15 "It rhymes, it's easy to remember and that's what I've always recommended. (Walter Reeves)

Why it is key to apply the pre-emergent:

- In early March to prevent summer weeds like goose grass and crabgrass.
- In mid-September, to prevent winter weeds like chickweed and annual bluegrass.

The pre-emergent must also be matched to the type of weed you want to control. Some pre-emergents control only grassy plants while others control only broad-leafed plants. It is very important to make sure the product you are applying can be used on your turf.

The key to effective weed control is to first be sure you have identified the weed at hand and to **read** and **follow** the pesticide label exactly.



Pruning Crape Myrtles

- David Tishey

During the winter months is when the annual phenomenon known as "Crape murder" is seen in virtually every neighborhood throughout metro Atlanta. Sometime around the end of football season, weekend warriors get off the couch and head outdoors to completely butcher and destroy the natural form of their Crape Myrtles. I cannot say exactly when or why this started, but it did.

At Greenwood Group, please be assured this practice will not occur on your property. Unless we receive a special request for extreme pruning, your Crepe Myrtles will be lightly pruned and tipped to enhance the natural shape and beauty of the plant for years to come.

The picture to the right was taken after we pruned the crape myrtle last year.



What is Greenwood Group Doing to Help the Environment?

- Jeff Creecy

Have you ever wondered what happens to the debris that is taken from your property? Figure it is just hauled off to the nearest landfill. Well, if you have Greenwood Group on your property that is not the case. You can be rest assured that you have teamed up with a company that is doing all it can to help protect the environment.

Currently, we service over 170 properties. From those sites, we bring debris back to our shops to be recycled. I know what you are thinking that is good, but just how much space does that save in our landfill? Well, you would be surprised, last year we figured it saved over 1.5 million pounds of landfill debris.

Okay, great so how do you recycle all of this debris? We collect the debris into one massive mound of would be trash in the landfill and then grind it into mulch. The mulch can then be used to feed and protect plant material.

You see at Greenwood Group, we understand the importance of becoming more environmentally friendly. Every week in our operations meeting, we discuss what else can be done to help protect Mother Nature.

To find out more about what we are doing to help protect the environment please visit our website at www.greenwoodgroup.net and click on Greenwood Goes Green.

Helpful Tips for Homeowners

- Chris Stephenson

During the winter months, there are still important things to keep in mind regarding your landscape. If your community is all inclusive then you are covered, but for those communities where homeowners maintain their homes here are a few helpful tips.

- Make sure your irrigation system has been winterized properly to avoid costly repairs down the line.
- While checking your irrigation, it is just as important to make sure all outside faucets are protected to avoid water leaks in and outside your home.
- Winter is an excellent

time to limb up any tree limbs that need it.

- Make sure pre-emergent is applied to your turf to prevent numerous weeds from appearing in the spring.
- Before pruning any plant, make sure the plant in question is in need of pruning. The last thing you want to do is prune a flowering plant at the wrong time of year and drastically reduce flower production.
- After all of your leaves have fallen, add a fresh layer of pine straw or mulch to your beds. Nothing will make your home stand out more than a bed in dire need of new mulch.

These are only a few recommendations. To find out more information about important

issues to keep in mind during the winter months please feel free to contact us.

Affiliations



atlanta apartment association



greenwood group

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